

Video-Analysis of Social Situations: Approaches and Practices

Bernt Schnettler (Technical University Berlin)

The tutorial provides a methodical and practical introduction to interpretative video-analysis. The first part is dedicated to the methods of interpretative video-analysis. We will discuss the different existing approaches, like videography, videohermeneutics and video-interaction-analysis, focusing on its respective underlying methodical principles and its diverse practices of data recording, selection, analysis and interpretation. We will inspect research examples from a wide range of studies, inspired by Ethnomethodology, Sociological Hermeneutics and Genre Analysis. This includes video-analysis from workplace-studies in control-rooms and emergency-rooms, the performance of religious visionaries, wedding-ceremonies, the genre of powerpoint-presentation.

Relevant Publications:

Hubert Knoblauch, Bernt Schnettler, Hans-Georg Soeffner & Jürgen Raab (eds.): 2006, Video Analysis – Methodology and Methods. Qualitative Audiovisual Data Analysis in Sociology, Frankfurt am Main, New York: Lang

Contact:

Bernt Schnettler, Technical University Berlin, Department of Sociology

email: bernt.schnettler@tu-berlin.de

phone: ++ 49-03-314 798 50,

fax: ++ 49-03-314 79494,

postal address: TU Berlin, Institute of Sociology, Sekr. FR 2-5, Franklinstr. 28/29, D-10587 Berlin,

<http://www2.tu-berlin.de/fb7/ifs/soziologie/AllgSoz/mitarbeiter/schnettler/schnettler.index>